



About the SfAA Podcasts

www.SfAApodcasts.net

The SfAA Podcast project was started in 2007 at the 67th Annual Meeting of the Society for Applied Anthropology. The project is a student-driven initiative that seeks to provide free audio recordings of selected sessions. These recordings have helped to make anthropology more accessible to those who can not travel to the conference & to non-anthropologists. Since its launch, the SfAA Podcasts website has received over 6,400 visits from six of the seven major continents. The 2007 podcasts are available on the website now & the 2008 podcasts will become available in April 2008.

Frequently Asked Questions:

- **What is a “podcast?” What is a “blog post?”**
 - A podcast is essentially just an audio file. A blog post refers to the entries made on our website (SfAApodcasts.net).
- **Which sessions are being recorded & how were they selected?**
 - Over 15 sessions are being recorded in 2008, featuring over 90 speakers; a complete list will be available on the website in April. They were selected based on their broad appeal and to represent a diversity of topics. Suggestions were solicited from several anthropology departments, our blog readers, & the SfAA Office.
- **Where can I look for new podcasts & stay up-to-date with the project?**
 - Visit our website, or you can find us in iTunes (www.iTunes.com) by searching for the title “SfAA podcasts” in the podcast directory
 - On the left hand side of the SfAApodcasts.net page there is an orange box, and under the box are two links (RSS & email). These options provide free ways to be notified about new info.
- **How are the podcasts funded?**
 - The podcast project is currently seeking funding. Our goal is to create a self-sustaining financial structure which will allow us to pay the many team members that it takes to record over 90 speakers. This year, resources were provided by the University of North Texas, SfAA, Sticker Giant, and Jen Cardew, but team members volunteered their time.
- **How do I learn more?**
 - Visit SfAApodcasts.net (help sections are on website) or email Jen Cardew (jencardew@gmail.com)
- **Visit our group in the SfAA Community Network**
 - (sfaanet.ning.com/group/sfaapodcasts)



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